

PRESS RELEASE

For Immediate Release

Arysta LifeScience Names Chad Effertz, Sam Thornton to New Roles at Arysta LifeScience

***Effertz assumes Head of Research & Development;
Thornton to serve as Business Manager, Seed Treatments***

CARY, N.C. (April 25, 2017) – Arysta LifeScience North America recently announced new roles for two members of its staff: Chad Effertz as the Head of Research and Development (R&D), and Sam Thornton as the Business Manager, Seed Treatments.

Effertz to lead R&D

Upon joining the company in 2009, Effertz began his career with Arysta LifeScience as a development manager. Most recently, he worked as a marketing manager in U.S. Herbicides.

“A thriving and active R&D department lays a strong foundation for any ag-chem company, and Chad’s skill set and expertise makes him a natural fit for the lead role of our team,” said Rico Christensen, Business Unit Head, Arysta LifeScience. “His know-how and desire to learn more about how our products help growers is evident in his day-to-day work with Arysta LifeScience.”

Thornton to spearhead Seed Treatment efforts

Thornton joined the company last year as a Technical Sales Specialist for the United States sales team, focusing on the Northern Plains. Prior to joining Arysta LifeScience, he worked in seed care, farm record-keeping and sustainability roles with Syngenta.

“Sam’s leadership on sales throughout the Northern Plains of our seed-treatment products has been critical to the positive positioning of our seed-treatment portfolio with our customers,” said Arturo Redes, Head of Marketing, North America, Arysta LifeScience. “His knowledge of the market and how the products work make him a logical choice for this important role, one that is important as Arysta LifeScience continues to grow its presence in the seed-treatment arena.”

Headshot: Chad Effertz



Headshot: Sam Thornton



For additional information, visit www.arysta-na.com.

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About Arysta LifeScience

Arysta LifeScience is a global agricultural company specializing in the marketing and distribution of innovative crop protection and life science brands. With more than 200 active ingredients, Arysta LifeScience has a well-integrated biological and chemical portfolio to provide complete solutions to growers. The company's wide range of offerings includes biosolutions, fungicides, herbicides, insecticides and seed treatments. Arysta LifeScience, which has more than 3,000 employees working in 60 countries to serve customers worldwide, had 2016 revenues of US\$1.8 billion. Arysta LifeScience is owned by Platform Specialty Products Corporation (NYSE:PAH), a global innovator of technologically advanced specialty chemical products and provider of technical services (www.platformspecialtyproducts.com). For more information on Arysta LifeScience, visit www.arystalifescience.com.

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