



**NEVER RE-TREAT  
NEVER SURRENDER**



Arysta LifeScience

## Never Re-Treat. Never Surrender.

Win the insect battle with ALOFT® Insecticide. Nothing controls insects better, faster or longer. Its one-of-a-kind formulation provides season-long control of white grubs, all major turfgrass insects and surface-feeding pests with one early application.

ALOFT combines two modes of powerful activity to provide fast knockdown and systemic, residual control. Plus, we're so confident in the proven effectiveness of ALOFT in trials and use over three years with no complaints, we're backing it with **The ALOFT Unsurpassed Performance Guarantee**. Contact your local territory representative to learn more.

In short, ALOFT gives you the complete turf insecticide package to control multiple life stages of all major pests season-long, from spring through fall.

ALOFT provides total insect control on golf courses, lawns and landscapes, athletic turf and sod production.

### ALOFT combines two modes of activity with a unique formulation for best-in-class insect control.

#### ONE:

Immediate knockdown (within hours) of early-season adults, including annual bluegrass weevil, black turfgrass ataenius, cutworms and billbugs, as well as surface-feeding pests like chinch bugs, armyworms and sod webworms.

#### TWO:

Outstanding systemic and residual activity provides preventive, season-long control of all white grubs, plus "reach-back" control of any escaped larvae from early-season adult and surface feeder eggs laid prior to ALOFT application.

#### THREE:

Unique formulation



### Application timing flexibility to suit your treatment schedule.

ALOFT® can be applied just once preventively, as early as April – May to get both tough early-season pests and white grubs, or you can apply in typical June – July at a lower rate. The highly active knockdown and systemic activity even allows you to use it as an effective curative or rescue treatment, in late summer or fall.

Any time you use it, ALOFT insures you'll get season-long grub and surface insect protection, and better turf quality when it best fits your crew schedule and workload.

Convenient ALOFT GC and LC formulations designed for Golf Course & Lawn Care applications.

Aloft® GC G

Aloft® GC SC

**ALOFT GC G Granular Insecticide and ALOFT GC SC Liquid Insecticide** are broad-spectrum, long-lasting contact and systemic insecticides for control of insects infesting turfgrass, sod and ornamentals in landscapes and surrounding areas.

Both can be used around residences, business complexes, industrial complexes, airports, playgrounds, school yards, parks and recreation areas, athletic fields, golf courses, cemeteries, arboretums and non-production greenhouses. Also, they can be used on commercial sod farms.

Aloft® LC G

Aloft® LC SC

**ALOFT LC G Granular Insecticide and ALOFT LC SC Liquid Insecticide** are broad-spectrum, long-lasting contact and systemic insecticides for control of insects infesting lawns and ornamentals in landscapes and surrounding areas.

Both can be used around residences, business complexes, industrial complexes, airports, playgrounds, school yards, parks and recreation areas, athletic fields, cemeteries, arboretums and non-production greenhouses. Not for use on golf courses or sod farms.

**ALOFT® has a one-of-a-kind formulation that will handle your insect control problems.**

## **ALOFT® provides total insect control of white grubs, early-season adults and surface-feeders on golf courses and lawns.**

ALOFT® offers you maximum application flexibility to suit your treatment schedules, anytime from April – September.

### **Regardless of the application timing, ALOFT gives you season-long control and the confidence knowing your operation is treated.**

	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER
APRIL – JUNE	Early-season adults, surface-feeders and early preventive grub					
JUNE – JULY			Standard preventive			
AUGUST – SEPTEMBER					Curative grub	

### **1. Early-season adults, surface-feeders and early preventive grub applications: April – June**

Applied preventively as early as April to June on all major early-season adults and surface-feeders, ALOFT provides quick knockdown on contact, as well as preventive, season-long control of all white grubs. Plus, ALOFT controls any escaped larvae from early-season adults and surface-feeder eggs laid on turfgrass prior to application.

### **2. Standard preventive applications: June – July**

If treating for grubs during the typical preventive timing from June – July, ALOFT can be applied at the lowest label rate to lower your chemical cost. ALOFT provides season-long, preventive white grub control, while knocking down and preventing other nuisance pests, like ants, chinch bugs, sod webworms and cutworms with the same application.

### **3. Curative grub applications: August – September**

The immediate knockdown activity plus the increased acute systemic activity of clothianidin in ALOFT enables it to be applied as an ideal curative or “rescue” grub control treatment from mid-August to mid-September, also providing knockdown of adult and surface-feeding insects.

Any time you choose to apply it, ALOFT gives you more flexibility to treat more acres, spread out your crew schedules and workloads and deliver quality turf.

## **Key Advantages of ALOFT® Insecticide**

- **Unsurpassed control of all white grubs, early-season adults and surface-feeders**
- **Preventive and curative grub larvae, adults and surface-feeding pest control**
- **Two modes of activity on multiple insect life stages**
- **Additional preventive residual control of any escaped larvae from early-season adult and surface-feeder eggs laid prior to ALOFT application**
- **Greatest application flexibility, anytime from April – early-September**
- **Rapidly absorbed by turfgrass for fast, systemic protection against root and leaf-feeding insects**
- **Low solubility, to stay in the soil and persist in the root-feeding zone for season-long control**
- **Contact and acute systemic activity, making it a perfect curative treatment if other products fail**
- **Competitive cost per acre rates for better value and better ROI on your insect control dollar**
- **Available in convenient and efficient granular and liquid formulations**



## ALOFT® Insecticide LC and GC formulations control the following pests:

Annual Bluegrass Weevil (Adult & Larvae)

Ants, Nuisance (Excluding fire, harvester, pharaoh and carpenter ants)

Armyworms

Billbugs

Black Turfgrass Ataenius

Chinch Bugs

Cutworms

European Crane Fly

Grasshoppers

Leafhoppers

Mole Crickets

Pillbugs

Sod Webworms

Sowbugs

Spittle Bug

Sugarcane Grub

Ticks

White Grubs including Asiatic Garden Beetle, European Chafer, Green June Beetle, Japanese Beetle, Northern Masked Chafer, *Phyllophaga* spp. (May or June Beetle), Oriental Beetle, Southern Masked Chafer



**New in 2011!**  
ALOFT is now labeled on ticks in all states, excluding CA and NY.

## Weevils and Grubs

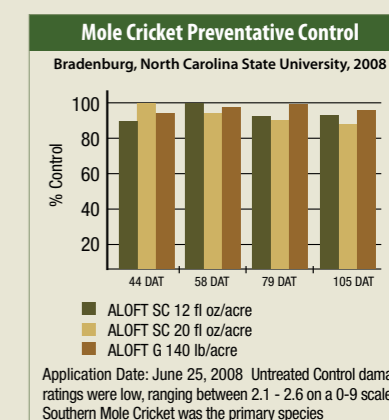
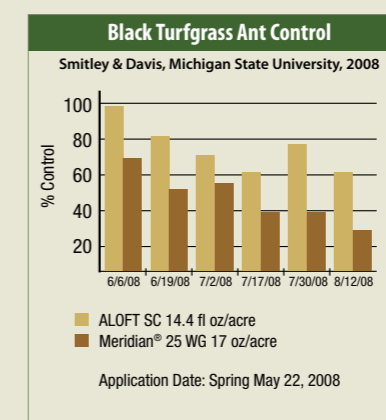
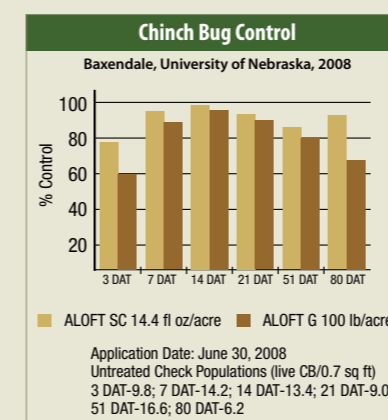
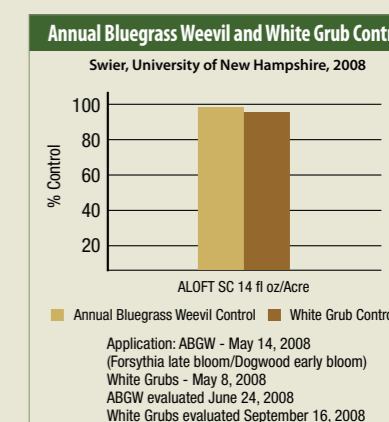
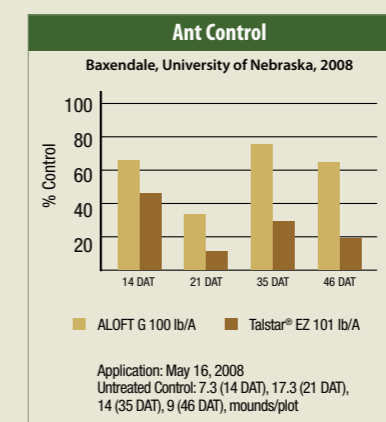
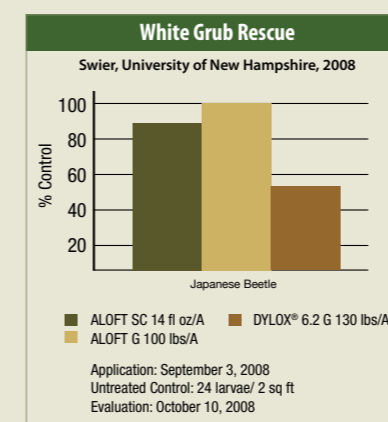
ALOFT® has fast, long-lasting control of simple annual bluegrass weevils and white grubs that other insecticides can't touch. It also has neonicotinoid activity for season-long control of annual bluegrass weevil and all white grub larvae, plus escaped larvae from early-season adult or surface-feeder eggs laid prior to ALOFT treatment.

## Ants

Applied once, when nuisance ants\* become active in the spring, ALOFT delivers outstanding, season-long control. If you have not made a spring application of ALOFT, it will still provide excellent control of nuisance ants any time an application is made, even in the fall when ants are actively foraging to prepare for the winter.

\* Nuisance ants include all ants except fire, harvester, pharaoh and carpenter ants.

## Trial data confirms that ALOFT Insecticide provides a complete insect control program.



White Grub



Annual Bluegrass Weevil



Southern Chinch Bug



Billbug

## Win the insect battle.

Contact your local Arysta LifeScience Turf sales manager, **call toll-free (866) 761-9397** or **visit [www.TotalInsectControl.com](http://www.TotalInsectControl.com)** to learn about ALOFT® Insecticide and the Unsurpassed Performance Guarantee.

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